

144/ITPO(392)/Mktg/2010
India Trade Promotion Organisation
(BDD)

Dated: 15/03/2012

CIRCULAR

Subject: Amendments in Theatres Licensing Guidelines relating to 3rd party events in Pragati Maidan.

Rentals for Theatres at Pragati Maidan to be hired by the 3rd party organisers are being amended as under:

A. Rentals during IITF (November 14-27)

Sl. No.	Name of the Theatre	Revised rentals per day (Rs.)	Security deposit
1	Lal Chowk	50,000	■ 5% Security to be deposited by state Govt./UTS on the space booked during IITF. ■ For non participants / private organisers refundable security deposit as indicated in para 'B' below to be deposited.
2	Hamsdhwani	75,000	
2A	*Hamsdhwani (with package throughout the year)	1,00,000	
3	Shakuntalam (throughout the year)	40,000	
4	Shringar	25,000	
5	Falaknuma	20,000	

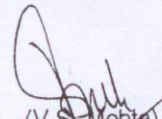
*Note: The Package includes 400 Chairs, Cushion and Carpet on passage, Flowers, Plants onstage, PA system with two mikes and two speakers. Additional AV System requirement will be on payment basis.

B. Rentals during Non IITF period

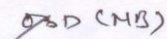
Sl. No.	Name of the Theatre	Revised rentals per day (for non IITF period) (Rs.)	Security deposit (Refundable) Rs.)
1	Lal Chowk	25,000	40,000
2	Hamsdhwani	50,000	50,000
2A	Hamsdhwani (with package throughout the year)	1,00,000	50,000
3	Shakuntalam	40,000	50,000
4	Shringar	25,000	30,000
5	Falaknuma	10,000	30,000

■ Service Tax, as applicable, will be charged extra.

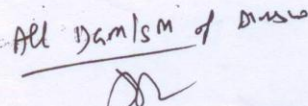
The revised rentals in respect of various Theatres at Pragati Maidan for IITF/non IITF duration are effective for the period from 01/04/2012 to 31/03/2014.


(V.S. Mehta)
Dy. General Manager

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DGM(LKS), DGM(SK), SM(SB), SM(RSM)


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Officer on Special Duty